[ **minimally invasive** ]

**minimally**: 
*adv* to a minimal degree; the least or smallest possible

**invasive**: 
*adj* relating to a technique in which the body is entered by puncture or incision

[ **cryo-therapy** ]

**cryo**: 
*adj* very cold or freezing

**therapy**: 
*noun* treatment or healing method
SeedNet™ Prostate Cryotherapy Overview

Goals of Minimally Invasive Treatments

- Destroy the local disease
- Shorten hospital stay
- Reduce the number of postoperative morbidities and avoid unnecessary complications
- Shorten the recovery time
- Reduce the cost of the procedure

SeedNet Treatment

Cryotherapy (or cryosurgery) eradicates prostate cancer by freezing prostate cells. The doctor inserts SeedNet needles into the prostate gland through the area between the scrotum and anus. The needles produce very cold temperatures. The latest generation of cryotherapy uses ultra-thin needles to produce iceballs of extreme sub-zero temperatures. The doctor uses ultrasound to guide the insertion of the SeedNet needles and monitor the freezing process, which destroys the entire prostate including cancerous tissue.

Benefits

Because SeedNet cryotherapy is minimally invasive, prostate cryotherapy has demonstrated fewer complications than other prostate cancer treatments.

The benefits of the procedure include:

- Choice of general or regional anesthesia
- A fast recovery and lower risk of potential side effects and complications
- No radiation or radioactive substances are left in the body
- No major surgery, which means that you are back on your feet and back to your life quickly
- Cryotherapy is an excellent treatment option when previous treatments have failed

Recovery

SeedNet cryotherapy can be performed under regional anesthesia on an outpatient basis, but depending on your circumstances an overnight stay may be required. In most cases, the cryotherapy procedure takes less than two hours. Experience with the SeedNet cryotherapy procedure shows minimal to no pain, and patients recover quickly. You can be back to your regular life soon after your SeedNet procedure.
Results & Expectations

5-Year Data
A five-year multi-center study researched 975 patients who underwent cryosurgery as primary treatment from January 1993 to January 1998. The collected data indicated that cryotherapy can be performed with low morbidity and is comparable to the results gained with radiotherapy. Approximately 82% of patients had negative biopsies.

7-Year Data
During a study from March 1993 to September 2001, 590 patients were evaluated after receiving cryotherapy with curative intent for localized or locally advanced prostate cancer. Approximately 87% of patients had a negative biopsy.

10-Year Data
In a study from October 1994 to March 2005, doctors reported on 193 patients that had biopsy-proven recurrent prostate cancer. Of the 193 patients, 156 men showed PSA levels of less than 1.0 ng/mL. This 10 year experience supports the safety and efficacy of cryotherapy for salvage treatment. The chart that is shown to the right also summarizes outcomes of this study.

A 10-Year study at Allegheny General Hospital followed 963 patients. After 10 years, 70% of patients were disease free and 85% of patients had a negative biopsy.

PSA Level % of Patients
< 0.5 36 – 61%
< 1.0 45 – 76%

<table>
<thead>
<tr>
<th>Condition</th>
<th>Occurrence</th>
</tr>
</thead>
<tbody>
<tr>
<td>Incontinence</td>
<td>6.2%</td>
</tr>
<tr>
<td>Increase urinary frequency</td>
<td>18.7%</td>
</tr>
<tr>
<td>Retention</td>
<td>1.4%</td>
</tr>
<tr>
<td>Scrotal/penile swelling</td>
<td>2.1%</td>
</tr>
<tr>
<td>Rectal discomfort</td>
<td>10.4%</td>
</tr>
<tr>
<td>Fistula</td>
<td>0%</td>
</tr>
<tr>
<td>Blood transfusion</td>
<td>0%</td>
</tr>
<tr>
<td>Deep vein thrombosis</td>
<td>0%</td>
</tr>
</tbody>
</table>


**How effective is cryotherapy for prostate cancer when compared to conventional surgery?**

### Recovery – Comparison Chart (Comparison with Conventional Surgery)

<table>
<thead>
<tr>
<th>Morbidity</th>
<th>Cryotherapy</th>
<th>Surgery (Radical Prostatectomy)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Incontinence</td>
<td>1.31 - 7.52%</td>
<td>Incontinence: 7.5 – 52.6%</td>
</tr>
<tr>
<td>Impotence</td>
<td>22.3 – 95.4%</td>
<td>Impotence: 14.5 – 90.7%</td>
</tr>
<tr>
<td>Rectal Injury</td>
<td>0.1 - 0.52%</td>
<td>Rectal Injury: 16 – 37%</td>
</tr>
</tbody>
</table>

Donnelly et al., Urology 2002, 60:645-649  
Long et al., Urology 2001, 57:515-523  
Onik et al., Urology 2002, 60:106-114  
Walsh, J. Urology 2000, 163:1802-1807  
Lim et al., Urology 1999, 154:1420-1425  

### Testimonial from Patients

- **I believe that cryosurgery is very successful. It prolonged my life basically. I was told I would probably be gone in a couple of years and it’s now 14 years later and things are fine. I live a normal, active life. There are no side effects from the treatment and we’re very optimistic for the future. I’ve been told I’ll die of old age first.**  
  Larry Karl, Patient

- **As a prostate cancer survivor, I am happy to report the cryotherapy I have gone through, a treatment which has probably saved my life.**  
  Yi Perry Huang, Patient

- **As an engineer, experienced in low temperature physics (cryo), I was convinced this process was the safest, most controllable and efficacious way of destroying cancerous tissue. I chose SeedNet™ cryotherapy.**  
  IW, Engineer and Cryotherapy Patient

"As an engineer, experienced in low temperature physics (cryo), I was convinced this process was the safest, most controllable and efficacious way of destroying cancerous tissue. I chose SeedNet™ cryotherapy."
Procedure Description
The SeedNet™ cryotherapy procedure is performed in the operating room, and the patient receives anesthesia. There is no incision; up to 14 needles are inserted into the prostate to freeze the prostate and destroy it entirely. During the procedure, the prostate and needle placement are evaluated with ultrasound imaging. Argon and helium gases circulate through the needles providing the doctor with controllable freezing and thawing capabilities. The temperature within the prostate is lowered to -40°C for several minutes, which kills all prostate cells. The patient usually goes home on the same day of the procedure.

Are You a Candidate?
Choosing a treatment for prostate cancer is not easy. Today’s traditional choices include surgery, cryotherapy, radiation and hormone therapy. Each of these may be used alone or in combination. Whether you have first-time or recurrent prostate cancer, there’s a good chance you’re eligible for cryotherapy—as long as your cancer has not spread beyond the prostate.

Compare the Advantages of Cryotherapy to Radical Prostatectomy and Radiation Therapy

<table>
<thead>
<tr>
<th>Treatment</th>
<th>Recovery</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cryotherapy</td>
<td>Single day out-patient procedure or 1 night in hospital, resume normal lifestyle in 2-3 days</td>
</tr>
<tr>
<td>Radical Prostatectomy</td>
<td>Usually 3 days in hospital followed by a 3-5 week recovery</td>
</tr>
<tr>
<td>External Beam or 3-D Conformal Radiation Therapy</td>
<td>Side effects can occur, such as rectal discomfort and fatigue. Daily activities can be performed throughout the duration of treatment.</td>
</tr>
<tr>
<td>Interstitial Radiation (Brachytherapy)</td>
<td>Single day out-patient procedure. Normal lifestyle gained in 2-3 days; up to 3 months of residual pain and/or rectal discomfort</td>
</tr>
</tbody>
</table>
“What is it about the SeedNet™ cryotherapy procedure that allows it to be considered minimally invasive?”

Cryotherapy places small needles into the prostate and freezes the entire gland. This procedure is minimally invasive in that it does not require an incision, and minimal bleeding occurs. The procedure is performed and monitored under ultrasound, and small temperature devices are placed in and around the prostate gland to monitor the temperature.

Doctor Testimonials

Cryotherapy offers patients a short recovery with proven results. My patients have been very pleased with their experiences.

Neal Shore, M.D., Grand Strand Urology, Myrtle Beach, SC

Cryotherapy, a minimally invasive treatment, allows us to treat prostate cancer without the added risks of surgery.

Richard Harris, M.D., Midwest Urology Associates, Melrose Park, IL

Cryotherapy should be considered a primary treatment and salvage therapy for prostate cancers. It is associated with the least amount of voiding symptomatology in the properly selected patients (i.e., patients with small prostates or patients without a history of a TURP).

James Bennett, M.D., Midtown Urology, Atlanta, GA

Today, third generation SeedNet technology has enabled us to better localize the prostate and we have been positively surprised with the minimal side effects. The pain and swelling that we used to see with the old technology is rarely seen today.

Arie Belldegrun, M.D., David Geffen School of Medicine at UCLA, Los Angeles, CA

There has been a clear expansion in the number of patients that have been treated with cryosurgery over the past few years - and the reason for that is simple. More publications are coming out. More patient groups are talking about cryosurgery. More patients are going out and telling other patients. Cryosurgery is the best kept secret in urology. My patients that are treated with cryosurgery are some of the happiest patients that I have ever treated. And, having done cryosurgery over the past ten years, I am convinced that cryosurgery clearly has a role in the management of prostate cancer patients.

Aaron E. Katz, M.D., Columbia-Presbyterian Medical Center, New York, NY

Cryotherapy has one of the highest patient satisfaction rates of any prostate cancer treatment.

Thomas Polascik, M.D., Duke University Medical Center, Durham, NC

SeedNet technology and cryosurgery allows patients and their physician options they didn’t have before. It’s one more tool to treat prostate cancer for those patients who need it, they now have something available to them that will allow destruction of the prostate and the tumor in a way that couldn’t be accomplished before.

Jeffrey Cohen, M.D., Allegheny General Hospital, Pittsburgh, PA

Administering state of the art cryoablation has been extremely successful allowing definitive, outpatient treatment with the least toxicity to surrounding tissues. Using the SeedNet technique, Urologists easily acquire consistent, reproducible results with the highest patient satisfaction scores of all prostate cancer interventions.

Ned B. Stein, M.D. F.A.C.S., Memorial Hermann Southwest Hospital, Houston, TX

Cryotherapy is a minimally invasive, extremely effective, ambulatory alternative treatment for prostate cancer that allows the patient to return to his normal lifestyle in one week.

Robert Edelman M.D., Mercy Medical Center, Rockville Center, NY
The Recovery Experience

Post Procedural Lifestyle Issues
Some post procedural lifestyle issues that may be of concern are physical well-being, social well-being, emotional well-being and functional well-being. Cryotherapy patients report higher levels of satisfaction in each of these areas when compared to radical prostatectomy. Please see the Recovery Comparison Chart – Quality of Life score.

Support
A diagnosis of prostate cancer can trigger many emotions: fear, uncertainty, anger, anxiety and depression. However, hundreds of thousands of men have lived this same experience. To help ease the way for others, many have shared their experiences in coping with prostate cancer.

Here is a summary of what they have to say:

- Knowledge is power. Thoroughly educate yourself about the disease and treatment options.
- Be receptive to emotional support from family and friends.
- Your disease is also your partner’s problem. Your partner should be part of your doctor visits and involved in your treatment decisions.
- Remember that prostate cancer is not the end of your masculinity.
- Seek out support groups.
- Be honest with yourself and your physician.
- Become an advocate for your personal health care.
- Don’t be afraid to ask for professional emotional help.
- Don’t stop learning about the disease. Prostate cancer diagnosis and treatment options are continually changing as new advances and discoveries are made. Continue to seek new information and keep abreast of recent findings and studies that may be beneficial.
- Ask your physician about SeedNet cryotherapy for treatment of your prostate cancer.

“I am eighty-four years old, and had a quadruple bypass three years ago, and I feel as if I was fifty.”
“Can SeedNet™ cryotherapy help me eliminate some of the lifestyle problems that I’ve heard of occur with conventional surgery?”

Recovery – Comparison Chart  (Comparison with Conventional Surgery)

<table>
<thead>
<tr>
<th>Quality of Life Score – After Treatment (Max Score of 30)</th>
<th>Surgery (Radical Prostatectomy)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Physical well-being: 26.1</td>
<td>Physical well-being: 25.4</td>
</tr>
<tr>
<td>Social/family well-being: 21.9</td>
<td>Social/family well-being: 21.6</td>
</tr>
<tr>
<td>Emotional well-being: 18.1</td>
<td>Emotional well-being: 16.6</td>
</tr>
<tr>
<td>Functional well-being: 24.6</td>
<td>Functional well-being: 20.9</td>
</tr>
</tbody>
</table>


Testimonials from Patients

I am eighty-four years old, and had a quadruple bypass three years ago, and I feel as if I was fifty.  
Primary Prostate Cancer Patient, treated with cryotherapy

Two weeks after the SeedNet cryotherapy, I was on a vigorous hike in the Galapagos Islands, and, now at home, I am energetic, continent and enjoying life.  
Geoff Edwards, Patient

Don’t despair and don’t think it’s the end of the world because there are treatments available. Do your research. Do your homework. Become your own advocate. And I think an informed consumer is the best patient for prostate treatment. I don’t think I take life for granted so much anymore.  
Bill Perlmutter, Patient

There was just a little swelling and no pain. I was very comfortable. I just went on about my business. I did exactly what the doctor told me to do, just take it easy, but I was able to do anything I needed to do. I had no problem — I could go out if I wanted to.  
George Barry, Patient

[My physician] discussed various types of treatment; he said that he thought cryosurgery was new but he thought that probably it was the best.  
Father William Lydecker, Patient

I was disturbed that the cancer came back, but I was really fortunate to learn about the SeedNet procedure. The other alternative was invasive surgery and cryotherapy was a one-day procedure. I am now symptom-free and cancer-free.  
Burt Klein, Patient with recurrent prostate cancer

The doctor explained the various options to me and it pretty much came down to, from my point of view, either prostatectomy, the full-scale surgical operation, or cryotherapy using the SeedNet machine. The advantage to me of the cryo was the amount of time that it would take out of my schedule for recovery.  
G. Gordon Behn, Patient
Your Benefits
Because SeedNet™ cryotherapy is minimally invasive, prostate cancer cryotherapy may have fewer complications than surgery.

The benefits of the procedure include:
- Choice of general or regional anesthesia
- A fast recovery and lower risk of potential side effects
- No radiation or radioactive substances that are left in the body
- No major surgery, which means that you are back on your feet and back to your life quickly
- Cryotherapy can also act as a salvage treatment for previous treatment failure

Your Experience
Since each person’s experience is different, we encourage you to learn more about your treatment options. Thoroughly educate yourself about the disease and treatment options. Talk with your physician. Knowledge is power. It can help you understand the disease, how it affects you, how to decide on the best treatment, and what to expect as your treatment progresses. Initially, a diagnosis may leave you feeling powerless and at the mercy of the disease; however, the more you know about prostate cancer, the more you can take control of it and your future.

Share your experience with others. Seek out support groups. There are many prostate cancer support groups for both patients and partners. Check with health care providers and community organizations for groups in your area. The Internet can be used for finding information and emotional support. Prostate cancer does not make you an outcast; it qualifies you to join a unique group of people who draw strength from one another.

Your Expectations
Surviving prostate cancer means getting the right prostate cancer treatment at the right time. Prostate cancer treatment ranges from minimally invasive treatments, such as SeedNet cryotherapy, to major surgery. The best prostate cancer treatment depends upon your age, general health, stage of your prostate cancer, cancer location and your personal decision. The more you know about prostate cancer treatment options, the better prepared you will be to choose the best prostate cancer treatment with the help of your doctor. Talk to your doctor today to find out if cryotherapy is a good option for you.